

Unified Resources, Inc.

Site Privacy Policy

Effective Date: June 1, 2026

1. About This Policy

Purpose

Unified Resources, Inc. (“Unified”, “we”, “us”, or “our”) respects your privacy. This policy describes the types of information we may collect from you when you visit www.urimarketing.com (the “Site”), and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect on this Site and in email or other electronic communications with us through this Site. It does not apply to information collected by Unified offline, through any other website, or by any third party.

Please read this policy carefully. If you do not agree with our practices, do not use the Site. By accessing or using the Site, you agree to this policy. We may update this policy from time to time; your continued use of the Site after changes are posted constitutes your acceptance of the updated policy.

Audience

This Site is intended for business use by adults. It is not directed at persons under 18 years of age. We do not knowingly collect personal information from anyone under 18. If you believe we have received information from a minor, please contact us at info@uriwebservices.com.

2. Information We Collect

Information You Provide Directly

We collect information you provide when you fill out the contact form on our Site, including:

- Your name
- Your business email address
- Your company name
- Your phone number (if provided)
- The content of your message or inquiry

Information submitted through our contact forms may be stored and processed using customer relationship management (CRM) systems and related business tools used by Unified, including HubSpot.

Information Collected Automatically — Analytics and Cookies

When you visit the Site, we use cookies and similar technologies — including Google Analytics, HubSpot, LinkedIn Insight Tag, Meta Pixel, and Google Tag Manager — to understand website

traffic, measure marketing effectiveness, and improve our website and services. This may include:

- Pages viewed and time spent on each page
- Referring website or search terms that brought you to the Site
- Your general geographic location (country/region)
- Your device type, operating system, and browser
- Your IP address (anonymized where possible)
- Whether you have previously visited the Site or interacted with our advertising

These tools are operated by third parties with their own privacy practices:

- Google Analytics & Google Tag Manager: <https://policies.google.com/privacy>
- HubSpot: <https://legal.hubspot.com/privacy-policy>
- LinkedIn Insight Tag: <https://www.linkedin.com/legal/privacy-policy>
- Meta Pixel (Facebook): <https://www.facebook.com/privacy/policy>

You may refuse cookies by adjusting your browser settings. Disabling cookies may affect your ability to use some features of the Site. You may also opt out of Google Analytics tracking at <https://tools.google.com/dlpage/gaoptout>.

For full details on the cookies and tracking technologies we use, including opt-out options for LinkedIn, Meta, and HubSpot, please review our Cookie Policy.

3. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries submitted through the contact form
- Store and manage your inquiry in our CRM for follow-up and business development purposes
- Improve the content and usability of the Site
- Analyze how visitors use the Site and measure the effectiveness of our marketing
- Comply with legal obligations
- Protect the rights, property, and safety of Unified and others

We do not use your contact form submissions for unsolicited marketing communications unrelated to your inquiry.

4. Disclosure of Your Information

Unified does not sell or rent personal information for monetary consideration. We may disclose your information in the following limited circumstances:

- To service providers and technology partners who support our business operations, including web hosting, analytics (Google Analytics, Google Tag Manager), CRM (HubSpot), and advertising measurement (LinkedIn Insight Tag, Meta Pixel), who are subject to appropriate data protection obligations
- To a buyer or successor in the event of a merger, acquisition, or sale of all or part of Unified's assets

- To comply with a court order, law, or legal process, including responding to government or regulatory requests
- To enforce our Website Terms of Use
- If we believe disclosure is necessary to protect the rights, property, or safety of Unified, our customers, or others

The Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any site you visit.

5. Your Choices

Cookies and Analytics

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are sent. If you disable cookies, some parts of this Site may be inaccessible or not function properly.

To opt out of Google Analytics tracking across all websites, visit:

<https://tools.google.com/dlpage/gaoptout>.

To opt out of LinkedIn advertising, visit your LinkedIn ad settings. To opt out of Meta advertising, visit your Facebook ad preferences. To manage HubSpot tracking cookies, you may use your browser's cookie controls.

Contact Form Information

You may contact us at any time to request access to, correction of, or deletion of personal information you have submitted through our contact form. To make such a request, contact us at privacy@uriwebservices.com.

6. Data Security

We have implemented measures designed to protect your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on secure servers.

However, the transmission of information via the internet is not completely secure. While we make reasonable efforts to protect your information, we cannot guarantee the security of information transmitted to our Site. Any transmission is at your own risk.

7. Data Retention

We retain personal information only as long as reasonably necessary to fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

8. California Privacy Rights

If you are a California resident, you may have certain rights under the California Consumer Privacy Act (CCPA) and related laws, including the right to:

- Request information about the categories of personal information we collect and the purposes for which we use it
- Request correction of inaccurate personal information we hold about you
- Request deletion of personal information we have collected from you, subject to certain exceptions
- Request information about our disclosure practices, including whether we share personal information with third parties

Unified does not sell personal information for monetary consideration. We may share certain information with analytics and advertising partners, such as LinkedIn and Meta, for the purposes described in this Policy.

To exercise any of these rights, please contact us at privacy@uriwebservices.com. We will respond to verifiable requests within the timeframes required by applicable law.

9. Changes to This Policy

We will post any changes to this privacy policy on this page and update the “Effective Date” at the top. If we make material changes, we will provide notice on the Site’s home page or through other reasonable means. You are responsible for periodically reviewing this page for updates.

10. Contact Information

To ask questions or raise concerns about this privacy policy, or to request access to, correction of, or deletion of your personal information, contact us at:

Unified Resources, Inc.
10665 Richmond Ave, Suite 130
Houston, Texas 77042
privacy@uriwebservices.com